

# DEMONSTRATING VALUE

MEASURING THE VALUE AND  
IMPACT OF THE HEALTH CARE FOR  
THE HOMELESS GRANTEEES

NATIONAL  
HEALTH CARE  
*for the*  
HOMELESS  
COUNCIL

# Speakers



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# Agenda

- I. Background
- II. Value Analysis: “In the Absence of HCH”
- III. Our Voices: Stories from the HCH community
- IV. Tracking Value: Best Practices for HCH providers
- V. Questions

*Disclaimer: This project is/was supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U30CS09746, a National Training and Technical Assistance Cooperative Agreement for \$1,625,741, with 0% match from nongovernmental sources. This information or content and conclusions are those of the presenter and should not be construed as the official position or policy of, nor should any endorsements be intended by HRSA, HHS, or the U.S. Government.*



Alaina Boyer, PhD | NHCHC

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# Background

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- Value Statement
  - Strengthen clinicians and programs that serve people experiencing homelessness: best practices based on lived experiences, research, and policy analysis
  - Provide training, technical assistance and essential information required to adapt clinical and operating practices in a changing health environment

# Background

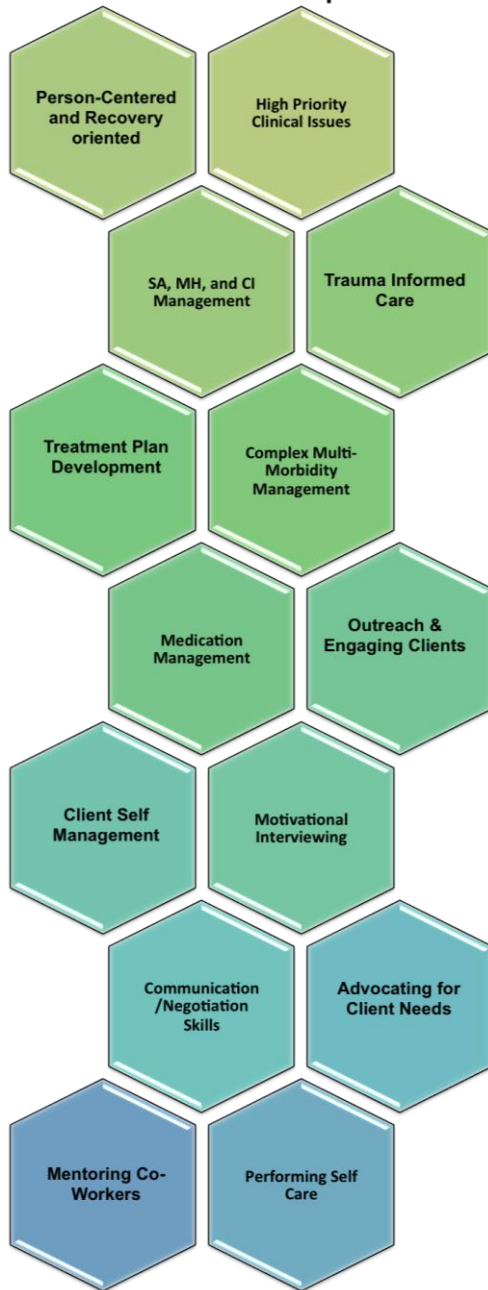
- Purpose
  - Demonstrate value of HCH grantees to sustainably measure health delivery to underserved populations
- Variation in measuring “value”
  - Cost effectiveness
  - Performance measures
  - Access to care
  - Quality care
  - Equitable care

# Who We Serve

- Increased mortality, comorbidity and chronic conditions rates
- More complex health issues
- Greater trauma
- Exacerbated conditions
- Difficulty in linkage to health outcomes (Z-code)
- 1.2 Million served by FQHC; 94% by HCH grantees

Patient Characteristics	All Grantees	HCH Grantees	Housing Type	
Total Patients	24,295,946	890,283	Shelter	258,100 (30.7%)
Total Homeless	1,191,772 (4.9%)	840,130 (94.4%)	Doubling Up	242,562 (28.9%)
Age			Transitional	101,639 (12.1%)
Children (<18 years old)	31.2%	12.3%	Street	72,744 (8.7%)
Adult (18-64)	60.9%	82.9%	Other	100,700 (12%)
Older Adults (65 and over)	7.9%	4.8%	Unknown	64,385 (7.7%)
Income Status				
Patients at or below 200% of poverty	92.2%	97.7%		
Patients at or below 100% of poverty	70.9%	87.8%		
Insurance Status				
Uninsured	24.4%	37.6%		
Medicaid	48.9%	49.1%		

## Key Elements of Integrated Care: HCH Clinical Core Competencies



# Who We Are

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- Distinct from general community health center population
- Trauma-informed and harm reduction approach
- Greater comprehensive care
- Reduced stigmatization and welcoming to patients
- Integrated care in otherwise fragmented delivery system
- Often collocated to reduce barriers
- Sensitive, innovative, passionate



# What does HRSA look for?

- Funding provided to grantees that *“demonstrate training and technical assistance to health centers to increase access to care, achieve operational excellence and quality improvement strategies, and enhance health outcomes and health equity within state and regional contexts”*

# Value Provided

## Access

- Availability of Resources
- Connecting to services
- Responsiveness to Learning Health Systems

## Quality

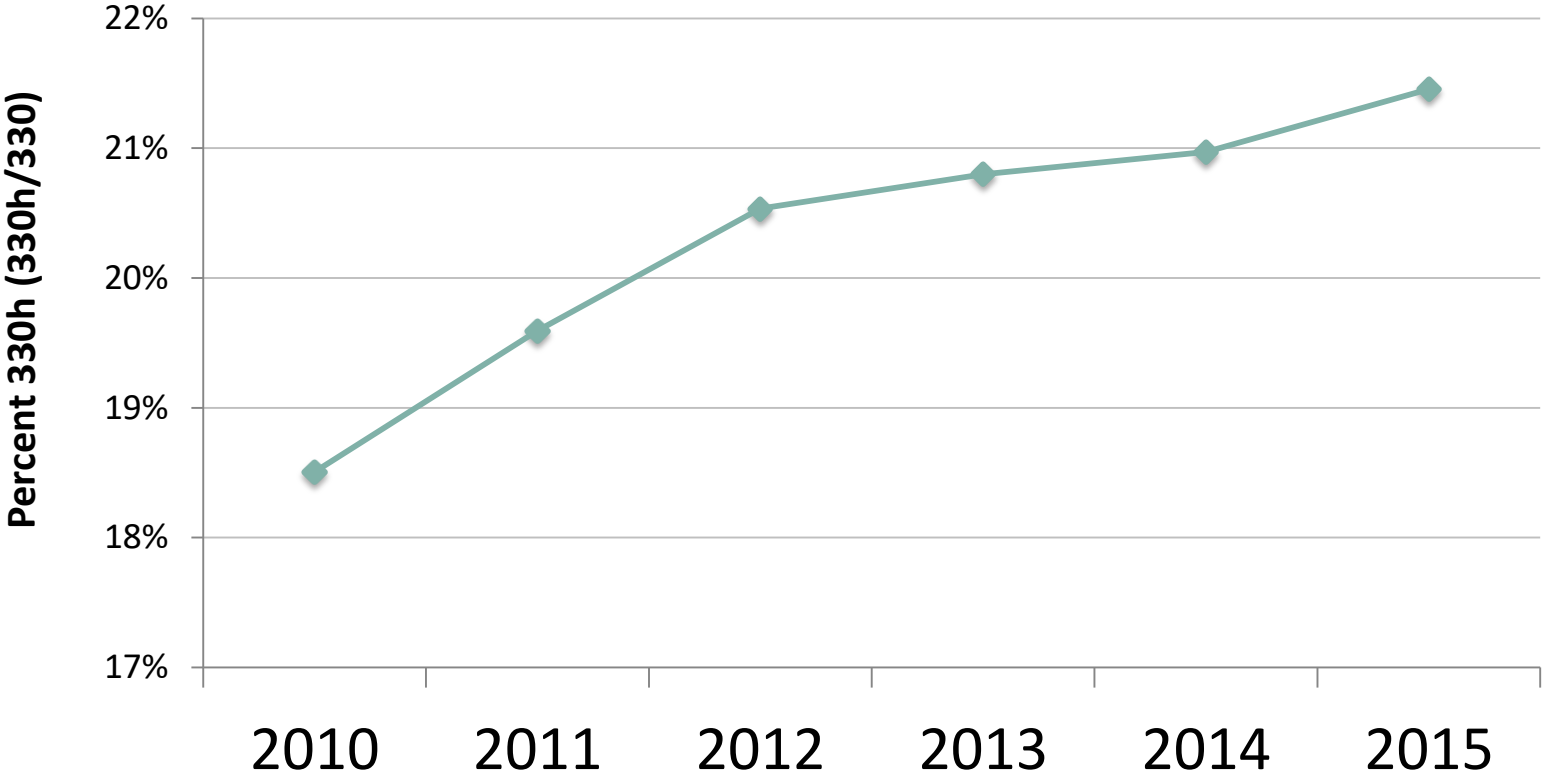
- Meaningful and deliberate care
- State of the Art Comprehensive Care
- Preventive Care

## Equity

- Community First Care
- Fair and Tailored care
- Respectful and Informed Care

# Access: Increase in HCH Grantees

**Percent HCH Grantees (2010-2015)**



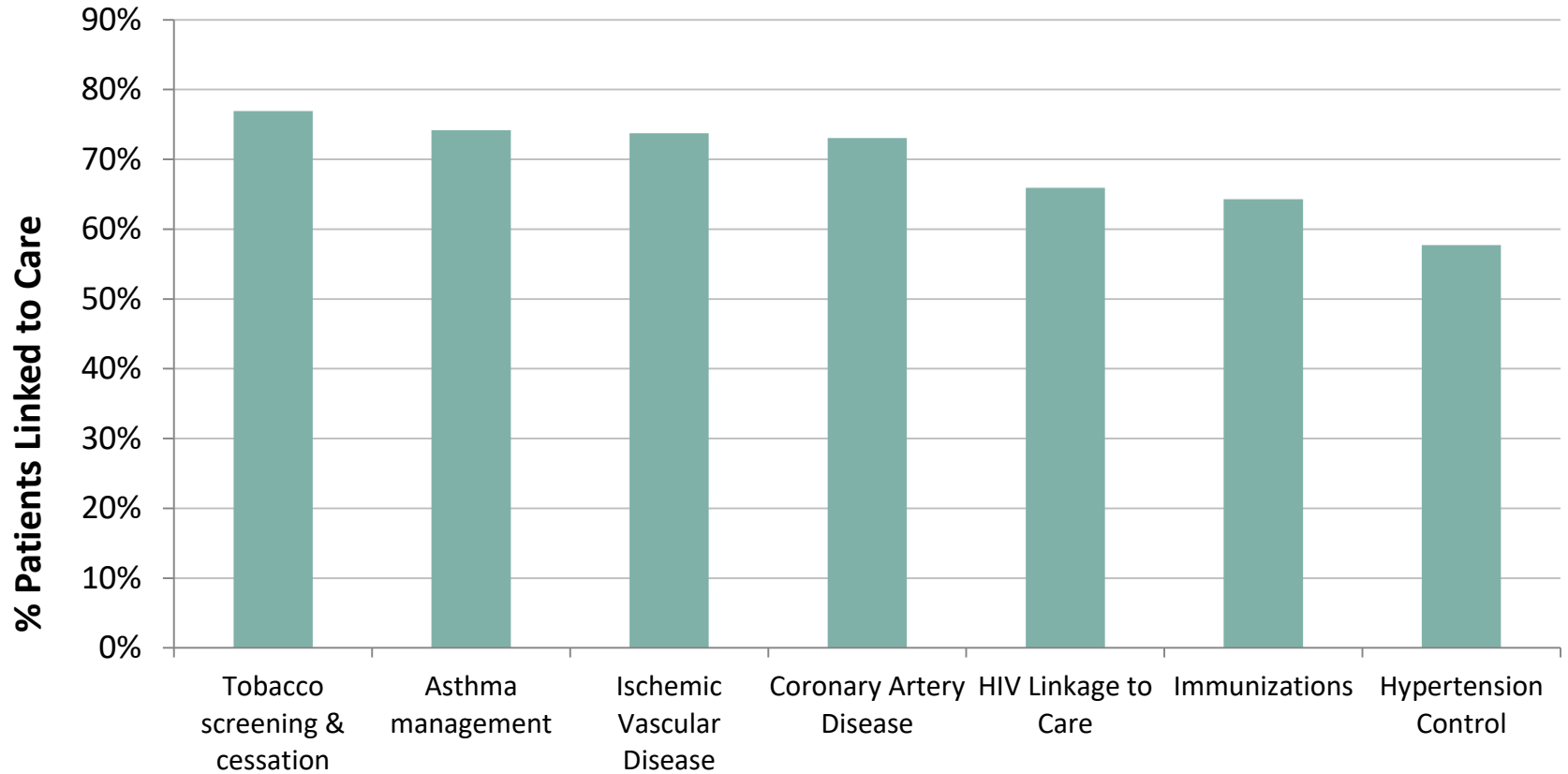
# Access to Services

## Services Provided by HCH Grantees

Type of Service	Percent of Clinics
Care/Case Management	91%
HIV Screening/Education	71%
Substance Abuse Services	68%
Street Outreach	66%
Support/Education Services	65%
Dental Services	64%
Pediatrics	61%
Pharmacy/Dispensary Services	41%
Geriatrics	41%
Perinatal Care	35%
Services in Supportive Housing	31%
Mobile Clinical Services	30%
Vision Services	26%
Medical Respite	18%

# Quality of Care

Quality of Care Performance Measures



# Equity of Tailored Services

- Services not always captured by traditional health care surveillance
- HCH grantees wrote in tailored services provided on daily basis to meet patients where they are

Acupuncturists *Contract for Provider Services (M.D.)* Crisis Intervention  
Audiologist

**Dietician/Nutritionists** Dietary Supplements *Naturopaths*

Occupational therapist Dues & Licensing Physical Therapist Adult Residential Treatment Podiatry *Speech Pathologist*

**Professional Services**

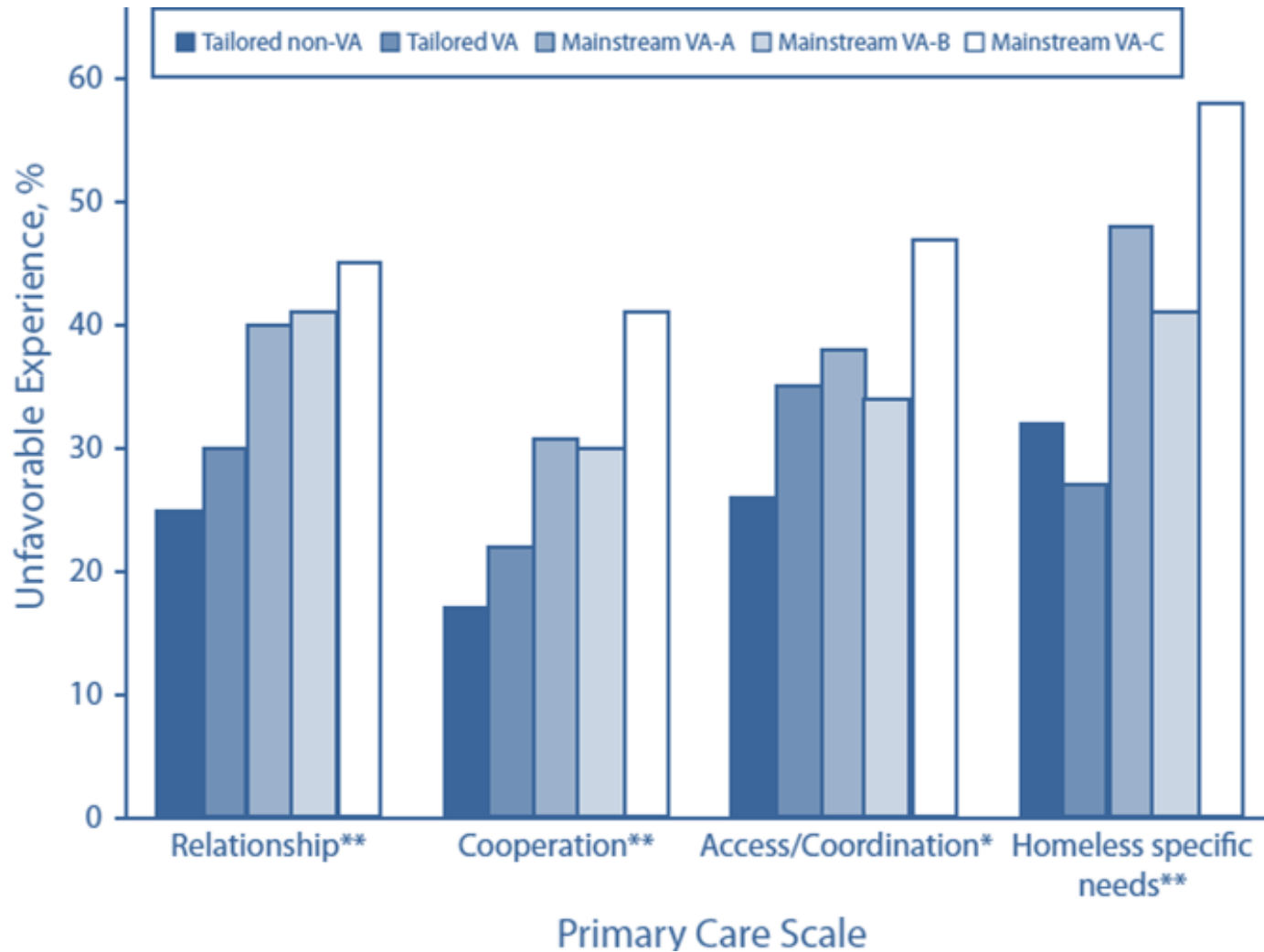
**Enabling Services**

Art Studio Staff Child Care Provider *Client Advocates* Community Health Worker  
Contracts for Services  
*Employment/Recruitment Specialist* Eyeglasses  
Homeless MIS data system: data collection and entry *Housing Specialist* Medical Home for Homeless Children Monetary Assistance  
*Navigator* Research Associate Respite Care  
Shelter & Lodging *Support Service*  
Stipends

*Clothing* Food/Meals Haircuts  
**Housing Related Services**  
*Assistance, Eligibility* HUD  
Passthrough Rents **Medical Respite** Money Management  
Specialist Open Door –Supervisor  
*Peer Support* Specialists Personal Hygiene Items *Policy Team* Shelter  
Utilities Assistance *WIC*

**Related Services**

# Equity: Tailored Services





Barbara DiPietro, PhD | Senior Director of Policy, NHCHC

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# Value Analysis: In the Absence of HCH Grantees



# In the Absence of HCH Grantees: Community Impact

- Compromised public health goals/initiatives
  - Chronic & communicable disease, behavioral health
  - Violence & injury
- Crowding & diversion at emergency departments & hospitals
- Greater reliance on police & other first responders
- More vulnerable people experiencing homelessness



## **Demonstrate:**

Improved health outcomes & connections to care, trends in service utilization from a quality of care perspective, lower risk behaviors

# In the Absence of HCH Grantees: Patient Impact

- Greater levels of homelessness
  - More likely to become homeless
  - Less likely to exit homelessness
- Higher morbidity and mortality
  - More difficult to engage in care
- Loss of productivity, family connection, employment, and human dignity



## **Demonstrate:**

Patient satisfaction, greater preventive screenings, engagement in care, improved mental health status

# In the Absence of HCH Grantees: Cost Impact

**Key Question: Why should we pay you more?**

- Greater costs accrued at EDs & hospitals & other care venues
  - (Re)admissions, lengths of stay, resources needed
- “Bending cost curve” harder to achieve
- Broader health & support services not as effective
- For consideration: acuity/risk-adjusted payments



## **Demonstrate:**

Use of more appropriate care settings, trends in service use from cost perspective



Rick Brown, MA | Communications Manager, NHCHC

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# Our Voices: Stories from the HCH Community

# The Importance of Storytelling

- Stories “put a face to” the value of Health Care for the Homeless
- Simple vignettes can highlight services, as well as health and housing outcomes, in a way that data sometimes cannot



# An Example: *HCH Stories*

- Digital storytelling project of the National Health Care for the Homeless Council
  - [Calvin Alston's Story](#)
- Ideas for production and dissemination



Calvin Alston



Heidi Nelson | CEO, Duffy Health Center

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# Tracking Value: HCH and the Value Proposition - Intrinsic or Economic?



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## Health Care for the Homeless and the Value Proposition



# In Health Care

“Since value depends on results, not inputs, value in health care is measured by the outcomes achieved, not the volume of services delivered, and shifting focus from volume to value is a central challenge.”

*-Perspective, New England Journal of Medicine, 12/23/2010*

# The Value Proposition

## Where to Begin?

- Your health center's data
- National health center data
- Statewide health center data
- Special studies
- Grant or program outcomes

# Your Health Center Data

- Source:
  - UDS
  - Bureau of Primary Health Care Profile
  - Quality Reporting

# BPHC Profile

- (Your Health Center Name) Google It!
- Derived from UDS data
- Benchmarked to your state's data and to national health center data

# Pick your Favorite Scores!

	2013	2014	2015
Depression Screening		4%	74%
Blood Pressure Under Control	62%	58%	58%
Uncontrolled Diabetes	33%	24%	23%

# National Association Data

## Source: NACHC Website

- Nationally,
  - 1,300 health centers
  - 23 million patients served
  - 9,000 service delivery sites
  - Serve one in three persons living in poverty

# National Association Data Continued

- Health centers save \$24 billion for the health system annually
- Health center are associated with lower costs of care for Medicare (11-34% less) and Medicaid (23% less) compared to other providers

# National Association Data Continued

- Medicaid costs
  - Lower rates of multi-day hospitalizations (CA)
  - Less likely to use hospital-related services (CO)
  - Less total cost (TX)
  - Annual savings per patient (MI)
- Care for the uninsured
  - Less ED visits for uninsured patients (GA)
- Lower total health care spending (NC)



# National Association Data

## National HCH Council

Nationally, in 2015, HCH programs served 1,191,772 patients

- 88% of the patients are under 100% of the federal poverty level (FPL)
- 38% are uninsured
- 12% of patients were children and youth under the age of 18
- 5% were older adults age of 65 and over

# State Association Data

## Mass League Economic Engine Report

# VALUE IMPACT of HEALTH CENTERS

## JOBS and other positive impacts on the ECONOMY



## SAVINGS to the health system



## ACCESS to care for vulnerable populations



Capital Link prepared this Value  Impact report using 2015 health center audited financial statements and Uniform Data System information. Economic impact was measured using 2015 IMPLAN Online.

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Driving Successful Health  
Center Growth

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[www.caplink.org](http://www.caplink.org)

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 **Duffy**  
Health Center

# Economic Impact Report

## Capital Link

- 52 jobs, 21 skilled jobs, 11 entry level jobs
- \$9.2 million total economic impact
  - \$5.1 million direct health center spending
  - \$4.1 million community spending
- Generates tax revenues
  - \$264,000 in state and local taxes
  - \$1.1 million in federal tax revenue
- 21% lower costs for Medicaid patients, saves the state \$7 million annually

# Special Studies

## Pay for Success! Social Innovation Financing

- Initiative of the Commonwealth and the Mass. Housing and Shelter Alliance
- Builds on the Success of
  - Home and Healthy for Good
  - Community Support Program for Ending Chronic Homelessness (CSPECH)

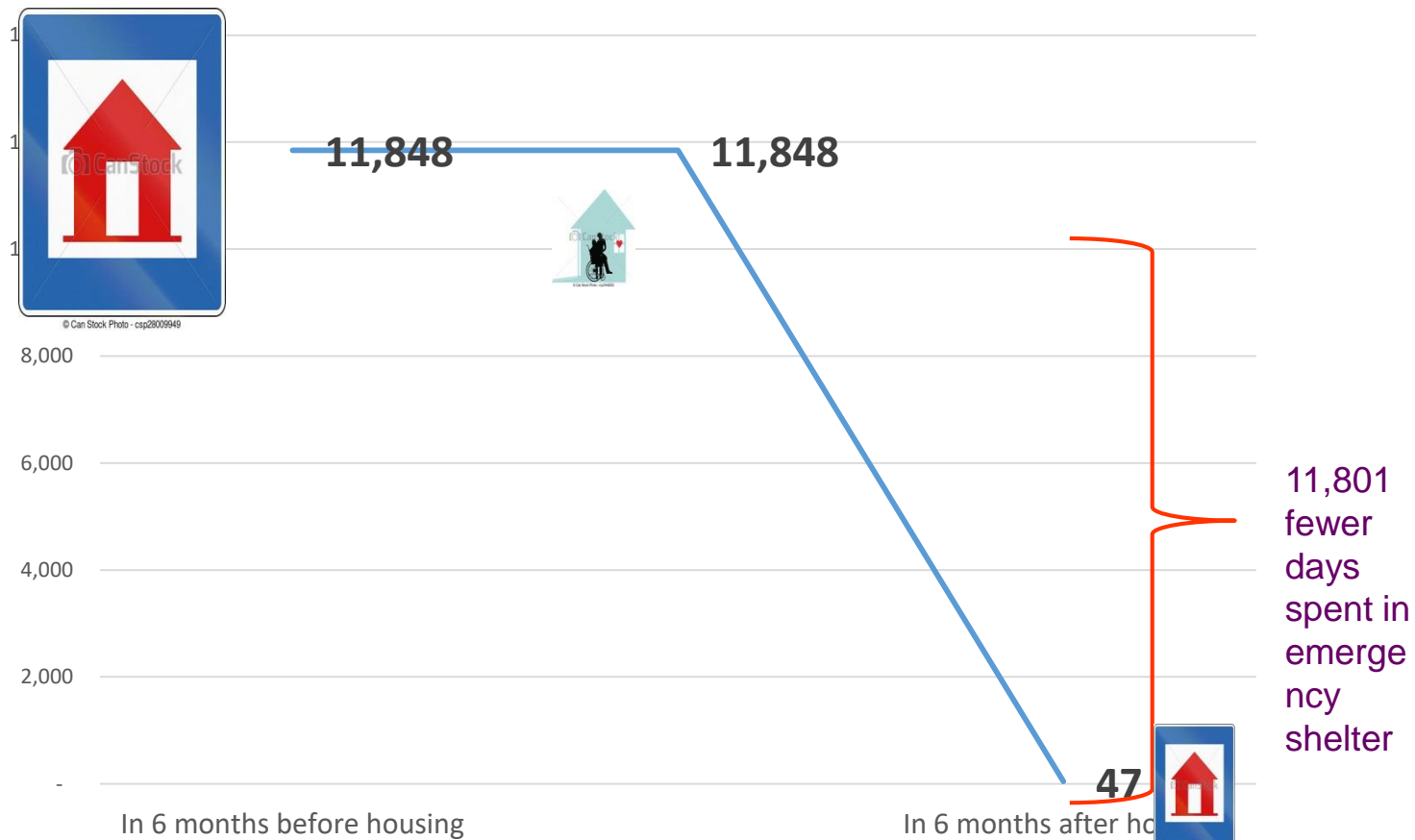
# Duffy and Housing Assistance Corporation

Total # of Assessments Scored	Number of People Housed	Number of Exits	Current # of Tenants	# of Units Committed	# of Units Yet to Fill
104	21	4	17	30	17

Pay for Success:  
Evaluation Outcomes Year One

# Use of public services over 6 months

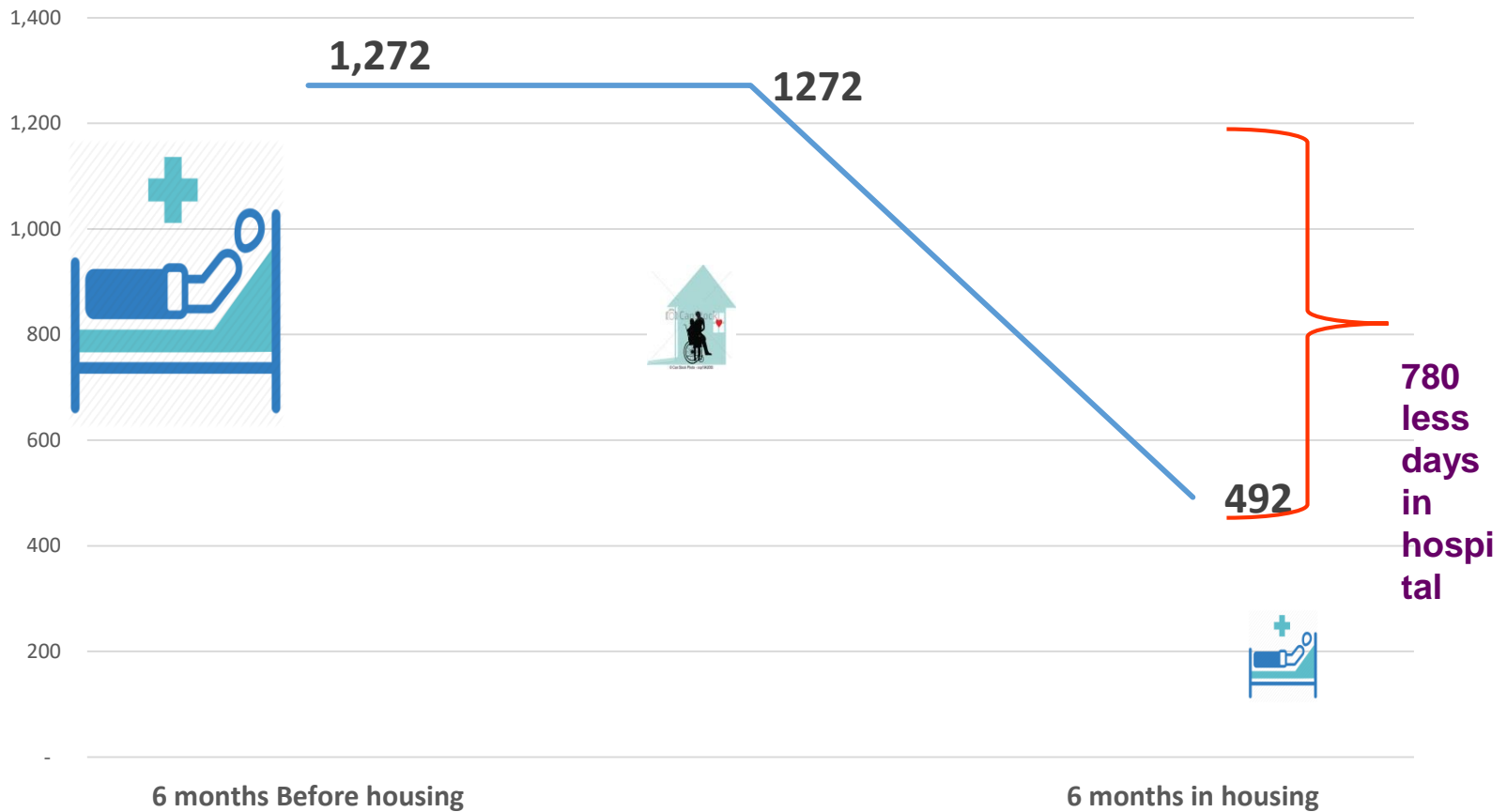
## Nights in Emergency Shelter





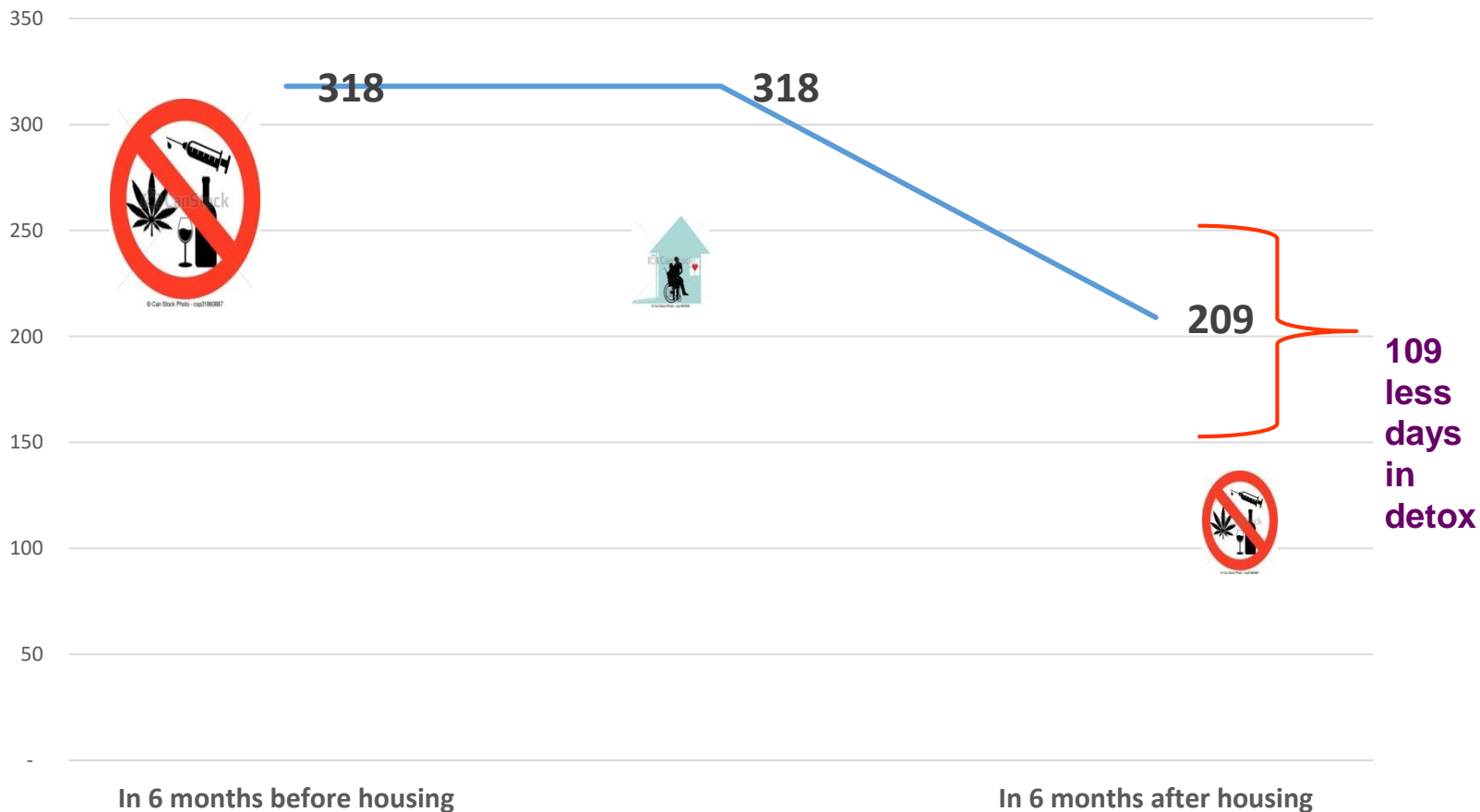
# Use of public services over 6 months

## Days Hospitalized



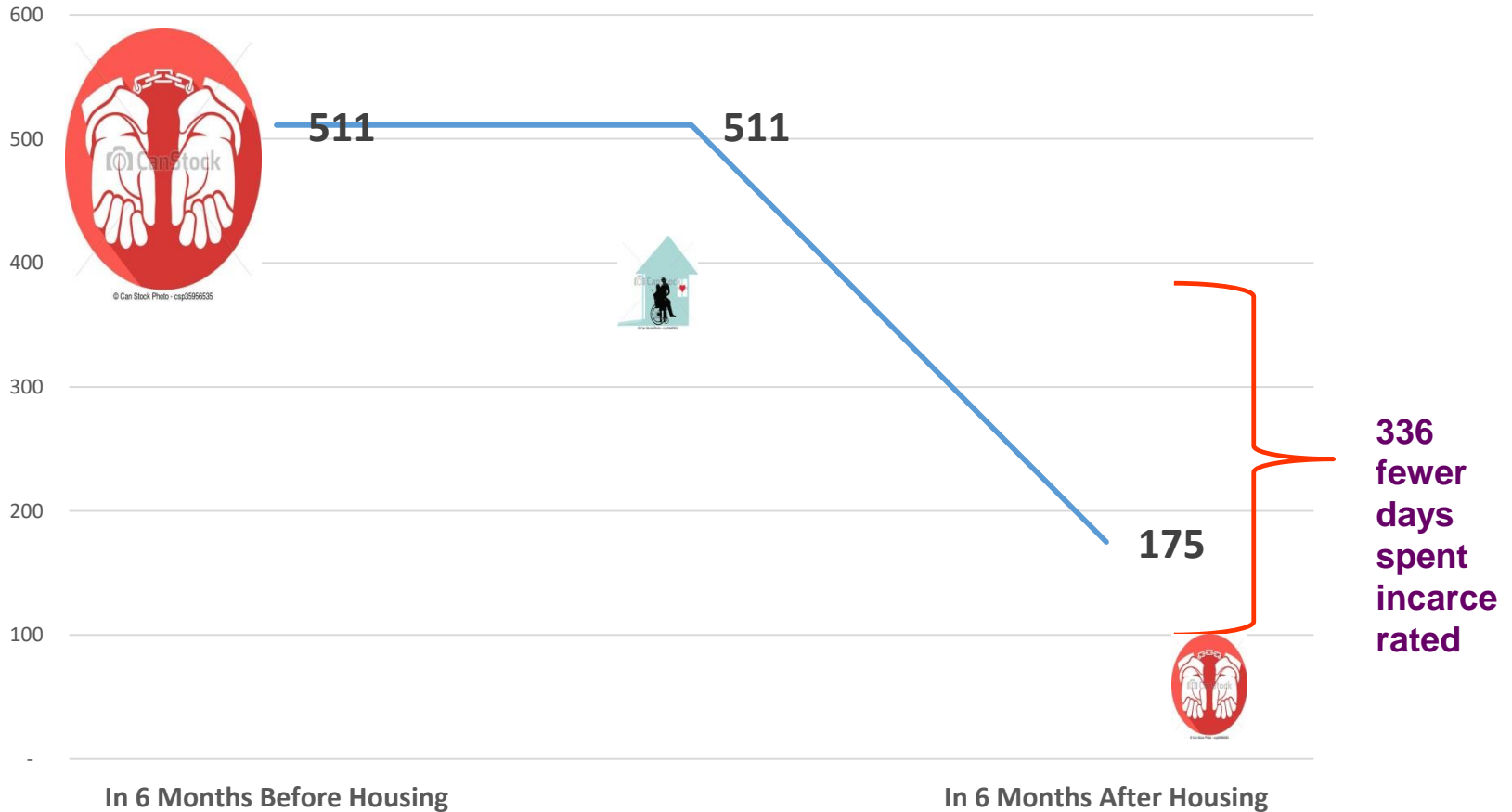
# Use of public services over 6 months

## Days in Detox

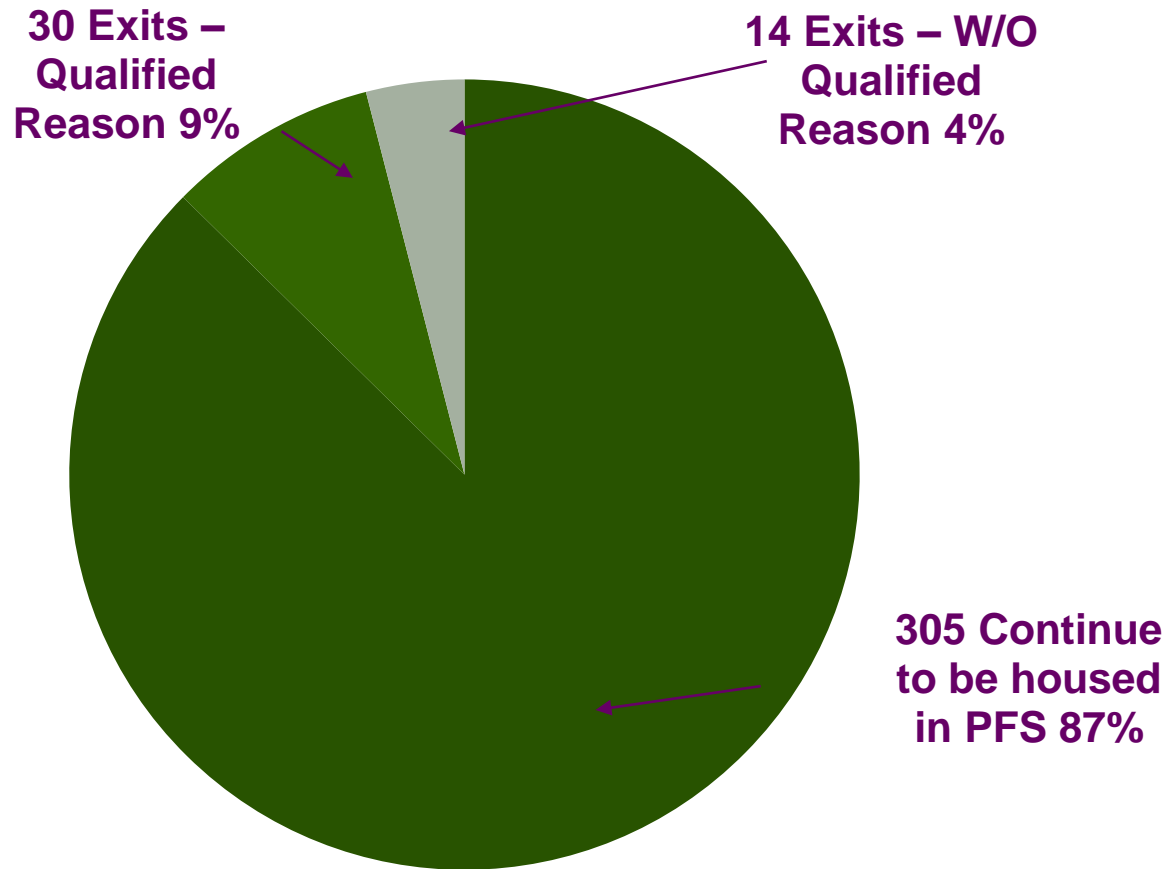


# Use of public services over 6 months

## Days Incarcerated



# PFS Housing outcomes



# Grant or Program Outcomes

For Example:

- HRSA Quality Award
- Addiction Treatment Data
- HRSA BHI Expansion Grant

# HRSA Quality Awards Just Google It!

Health Center Grantee	EHR Reporters <sup>1</sup>	Clinical Quality Improvers <sup>2</sup>	Access Enhancers <sup>3</sup>	PCMH Recognition <sup>2</sup>
DUFFY HEALTH CENTER, INC.	\$10,000	\$4,641	\$5,000	\$30,000

# Program Data:

## Data Reports from your State

### Duffy Health Center OBOT (Office-based Opioid Treatment) Program

Our Experience when Comparing Clients at Enrollment and Disenrollment

- ❑ Increased Employment (25% to 50%)
- ❑ Decreased Homelessness (18% to 9%)
- ❑ Decreased Dependence on Public Assistance (46% to 23%)

# Program Data: Grant Outcomes

Duffy Health Center

HRSA Behavioral Health Integration Grant

## **The Bridge Program**

A team (CHW, Psych NP, led by a Therapist) visits the psychiatric unit and the day program at the local hospital twice weekly



# Program Data

## Grant Outcomes, Cont.

**203** patients received consults (10/2015 – 2/2017)

- **31** not eligible/did not want
- Of the remaining **172** individuals,
  - **70** were seen by benefits (41%)
  - **131** kept medical appointments (76%)
  - **128** kept behavioral health appointments (75%)
  - **79** engaged in psychiatry (46%)

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Start your Slide Deck Today!

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Alaina Boyer, PhD | Director of Research, NHCHC

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# Closing: Best Practices

# Opportunities to Demonstrate Value

- Collaboratively share metrics and trends with local level and publish findings
- Identify value benchmarks using this [Capital Link toolkit](#) (Performance Benchmarking Toolkit for Health Centers: Tracking Data to Improve Financial Performance)
- Maintain data dashboards with local safety net providers
- Increase capacity for linking health data and housing outcomes
- Celebrate Health Care for the Homeless (HCH) Day – Find ways to demonstrate value and celebrate the uniqueness of HCH
- Create Infographic with basic digestible information

## What Makes Health Care for the Homeless (HCH) Health Centers Valuable to their Patients and Communities?



### IMPROVE ACCESS TO CARE

#### Core Services Provided:

- Primary Care
- Addiction Treatment
- Case Management
- Outreach
- Mental Health
- Benefits Enrollment
- Trauma Informed Care



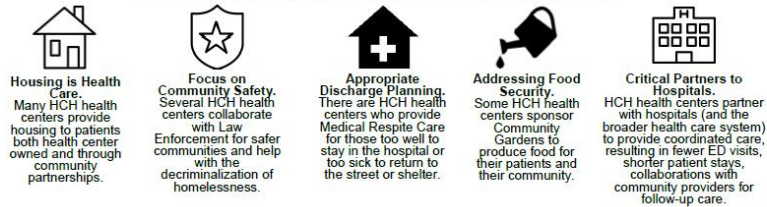
#### Culturally Appropriate Care Provided Where the Patients are:

- On the Street
- In Shelters
- In Tent Cities
- By Mobile Unit
- Care to All, No One Turned Away

### PROVIDE QUALITY PATIENT TAILORED SERVICES



### BENEFIT AND ADD VALUE TO COMMUNITIES



**Housing is Health Care.** Many HCH health centers provide housing to patients both health center owned and through community partnerships.

**Focus on Community Safety.** Several HCH health centers collaborate with Law Enforcement for safer communities and help with the decriminalization of homelessness.

**Appropriate Discharge Planning.** There are HCH health centers who provide Medical Respite Care for those too well to stay in the hospital or too sick to return to the street or shelter.

**Addressing Food Security.** Some HCH health centers sponsor Community Gardens to produce food for their patients and their community.

**Critical Partners to Hospitals.** HCH health centers partner with hospitals (and the broader health care system) to provide coordinated care, resulting in fewer ED visits, shorter patient stays, collaborations with community providers for follow-up care.

### QUALITY HEALTH CARE



**Tobacco:** 77% of patients aged 18 and older screened and found to use tobacco, received cessation counseling\*\*



**Heart Disease:** 73% of patients aged 18 and older diagnosed with Coronary Artery Disease (CAD) were prescribed a lipid lowering therapy\*\*



**Asthma:** 74% of patients aged 5 to 40 diagnosed with persistent asthma received acceptable pharmacological treatment plans\*\*



**HIV:** 66% of patients first ever diagnosed with HIV received follow-up treatment within 90 days of diagnosis\*\*

### TWO IMPORTANT FACTS

People who are homeless have higher rates of chronic disease and live on average 12 years less than the general US population (66.5 vs. 78.8 years)\*

#### Prevalence of Specific Health Conditions among the Homeless Population in Comparison to the General US Population\*



18%	Diabetes	9.3%
50%	Hypertension	29%
35%	Heart attack	17%
20%	HIV	0.6%
36%	Hepatitis C	0.7%
49%	Depression	8%
58%	Substance use disorders	16%

### SOURCES

\*National Health Care for the Homeless Council. (June 2016) Advance Care Planning for Individuals Experiencing Homelessness: A Quarterly Research Review of the National HCH Council, 4:2. [Author: Claudia Davidson, Research Associate]. Nashville, TN: Available at: [www.nhchc.org](http://www.nhchc.org)

\*\*Uniform Data System. Data analysis related to 60 health centers receiving 330(h) funding only.

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# Questions

